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At Organon, we prioritize delivering cutting-edge scientific education to physicians. It is with great pleasure that we extend this invitation to you:

Improving obstetric care for postpartum hemorrhage

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Virtual Symposium
13 June 2025 • Friday
1.30pm – 3.40pm (SGT)

11.00am – 1.30pm [IST]
12.30pm – 2.40pm [BKK/JKT/HCMS]
4.30pm – 6.40pm [AECT]
2.30pm – 4.40pm [KST]



AGENDA

TIME	TOPIC	SPEAKER
1.30 – 1.35pm [SGT]	Welcome & Introduction Session Objective	Organon Medical Affairs Prof Seung Mi Lee Seoul National University Hospital, South Korea
1.35 – 2.05pm [SGT]	Postpartum hemorrhage (PPH) – Insight of the co-morbidity burden	Dr Muniswaran Ganeshan Pantai Hospital Kuala Lumpur, Malaysia
2.05 – 2.35pm [SGT]	A timely approach for the treatment of postpartum hemorrhage	Prof Fadi Mirza Latifa Hospital, UAE
2.35 – 3.05pm [SGT]	Guiding through VIHC (JADA Case Experiences)	Dr Tak Yein Lim National University Hospital, Singapore
3.05 – 3.35pm [SGT]	Q&A and Discussion	Prof Seung Mi Lee and the Speaker Panel
3.35 – 3.40pm [SGT]	Closing remarks	Prof Seung Mi Lee

SGT: Singapore time ; IST: Indian Standard time ; BKK: Bangkok ; JKT: Jakarta ; HCMC:Ho Chi Minh City, Vietnam ; AEDT : Australian Eastern Daylight time; KST: Korea time



Prof Seung Mi Lee

Clinical Professor
Department of Obstetrics and Gynaecology
Seoul National University Hospital
South Korea

Professor Seung Mi Lee, MD, PhD is a Clinical Professor at Seoul National University Hospital and a faculty member at Seoul National University College of Medicine. She graduated from Seoul National University College of Medicine and completed her Obstetrics and Gynecology residency program at Seoul National University Hospital. Following her residency, she pursued advanced training in maternal-fetal medicine.

Her clinical expertise encompasses both normal and high-risk pregnancies, including maternal diseases, preterm birth, twin pregnancies, fetal malformations, cervical insufficiency, pregnancy-related complications, prenatal genetic diagnosis, and fetal therapy.

Her research interests focus on high-risk pregnancies, prenatal diagnosis, and fetal therapy, with a commitment to improving healthcare outcomes for mothers and their babies. Professor Lee has authored over 130 peer-reviewed publications, including recent studies on digital healthcare systems for managing gestational diabetes and the impact of adenomyosis diagnosis timing on pregnancy outcomes.

She has advanced the understanding of clinical and pharmacological factors affecting maternal and fetal health and has been instrumental in developing novel therapies in this field. In recent years, Professor Lee has led national initiatives to establish multidisciplinary clinical care models for high-risk pregnancies, while also contributing significantly to related research and training programs.



Dr Muniswaran Ganeshan

Consultant Obstetrician and Gynaecologist
Subspecialty in Maternal Fetal Medicine
Pantai Hospital Kuala Lumpur
Malaysia

Dr Muniswaran Ganeshan is the President of the Obstetrical and Gynaecological Society of Malaysia (OGSM) and the founding president of the Malaysian Obstetric Medicine Society (MOMS). As a subspecialist in Maternal Fetal Medicine, he pioneered, leads and advocates maternal medicine services which he established upon his return from UK in 2016. He runs a comprehensive one stop high risk pregnancy clinic at Pantai Hospital Kuala Lumpur, while he also dedicates his time towards teaching postgraduate students at the University of Malaya, Kuala Lumpur and the MRCOG trainees. He is also the advisor and lead obstetrician for cardiac services among pregnant mothers at the National Institute of Heart, IJN since 2016.

Apart from receiving his fellowship from the Royal College of Obstetricians & Gynaecologist, he completed his subspecialty training in maternal medicine in the UK, obtained his masters in O&G from University Malaya with a gold medal and he also completed his Master of Law in Healthcare and Medical Law.

He has held numerous positions in the College of O&G of Malaysia and was also the first Chair of the MMA Women's Health Subcommittee.

Apart from a busy clinical practice, he is very much involved in academic pursuits and has been the speaker and the scientific chair for various national and international conferences especially with regards to maternal medicine, high risk pregnancies and obstetric emergencies which remains his passion. He has authored numerous national guidelines, book chapters and books, including the award winning "Handbook in Obstetric Emergencies", "Preeclampsia; An Enigma" and Arias's Practical Guide to high-risk pregnancies. He is also the organizing chair for the upcoming RCOG World Congress in Kuala Lumpur.

He remains dedicated to his passion which is to establish Maternal Medicine services in Malaysia and to improve the standards and quality of care for mothers with medical complications in pregnancy.



Prof Fadi Mirza

Consultant Obstetrics & Gynecologist
& Consultant Maternal Fetal Medicine
Medical Director & Director of
Obstetrics Department,
Latifa Hospital Dubai, UAE

Professor Fadi Mirza is a consultant obstetrics & gynecologist & consultant maternal fetal medicine practitioner. He is also the Medical Director & Director of Obstetrics Department at Latifa Hospital, Dubai, UAE. He is also a Clinical Professor at Mohammed Bin Rashid University.

He received his medical degree from the American University of Beirut (AUB) in Lebanon before he relocated to the United States of America for post-graduate training. He completed a four-year residency in Obstetrics and Gynecology at Tufts University in Boston. He then pursued a three-year fellowship in Maternal Fetal Medicine at Columbia University in New York. He subsequently became certified by the American Board of Obstetrics and Gynecology (ABOG) in both Obstetrics and Gynecology and Maternal Fetal Medicine. He is a fellow of the American College of Obstetricians and Gynecologists (ACOG).

At an administrative level, he serves as the Medical Director of Latifa Women and Children Hospital in Dubai, in addition to serving as the Director of its Obstetrics Department. Dr. Mirza is also the Chair of Obstetrics, Gynecology and Women's Health at Dubai Health. He has also previously held a number of senior positions at the American University of Beirut Medical Center; most notably, he served as the Founding Director of the Clinical Practice Improvement Program of the hospital and as Co-Chairperson of its Patient Safety Council. He was also the Chairperson of the hospital's Credentialing and Privileging Committee. He had previously served as the Director of Medical Staff Affairs. In these senior roles, he worked closely with the hospital's leadership and various departments as well as with the Joint Commission International (JCI) and its surveyors on a number of initiatives and site visits.



Dr Lim Tak Yein

Principal Resident Physician
Division of Maternal Fetal Medicine
Department of Obstetrics and Gynaecology
National University Hospital
Singapore

Dr Tak Yein Lim is here with us from NUH of Singapore. She is the Labour Ward Lead for the Department of Maternal Fetal Medicine there. Dr Lim studied medicine in University of Calgary, Canada and subsequently completed her O&G residency in New York City.

Dr Lim was awarded NUHS Commendation Award due to her excellent work in piloting Singapore's first O&G specific Next Generation Electronic Medical Records (NGEMR). She is currently the Director Informatics in NUH where she continues to oversee the strategic planning for medical informatics in the department.

As the Labour ward lead, she leads multiple quality improvement initiatives to enhance patient outcomes. One of her recent works is to improve PPH management with early recognition and prompt management incorporating thromboelastography in NUH



Organon Singapore Pte. Ltd.

16 Raffles Quay #18-01/02 Hong Leong Building Singapore. Tel No: +65 6983 0780.

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